



A HIGH-LEVEL BENEFIT GUIDE FOR CUSTOMERS

5 best practices for healthcare printing

1 Complete visibility to ensure you're HIPAA compliant

End-to-end visibility is a foundation for IT security. Why? Because it lets you predict, prevent, detect, and if necessary, contain security issues. PaperCut MF has print visibility as a core feature; it keeps job-by-job audit logs for every print, copy, fax, and scan sent through your printers. There are three key features built in to give you this much needed visibility.

Watermarking and Digital Signatures

Move visibility from beyond the print log to the printed document itself with watermarking. A print document watermark can be as simple as a date and username on each page, through to something more advanced like a digital signature. These visual marks provide accountability for all print jobs, even after they are securely printed and released!

Application or audit logs

Predict, prevent, detect, and if necessary contain security issues. PaperCut MF has two types of logging within the Administration pages; Application and Audit logging. Both log views are accessible via the Logs tab for users with sufficient administrative rights to view these. The Application Log retains a complete history of system events (errors, notifications, alerts, etc), unless configured otherwise. The Audit Log retains a complete history of administration changes to a user, unless configured otherwise.

Print job logs

The starting point for print visibility is a centralized, detailed job log. This also often referred to as a printer audit log or printer event log. The print log contains the date, time, printer used, username, document name (now we're talking), and some other stuff that comes in handy from time to time like size in bytes, originating machine, driver type, and more. All this data can be found in one web-based user interface.

2 Authentication at the nearest device to release to the right person

In a standard network printing environment, when a user prints from an application, the job is sent directly to the printer and starts printing immediately. This setup doesn't work in a hospital or clinic where paper sitting at the printer (for who knows how long) could contain confidential patient information.

Authentication at the device is the critical step here, to ensure the system knows the correct user is genuinely at the device and to release only the documents a user has access to. PaperCut's Secure Print Release does exactly this. It's embedded directly onto the device to provide a seamless user experience.



A great compliment to Secure Print Release, Find-Me print makes printing for your healthcare providers and staff easier than ever without compromising security or compliance. And if this is one of those 15-20% times a print is never released, we'll just securely delete it.

3 Make all your printers easy to find

Let's dive deeper into Find-Me Printing. Find-Me is best described not by what it does but by the problem it solves. Consider a large organization with hundreds of printers. The task of selecting the "best" printer from the list at the time of print can be daunting. Find-Me Printing solves the problem by asking the print job to

find the user, rather than having the user find the printer. The process looks like this:

- The user prints to a single site-wide global queue.
- The user then walks up to a Release Station, logs in, locates their job, then releases it.
- The job automatically prints to the printer closest to the Release Station.

4 Admin control of secure scanning to specific destinations

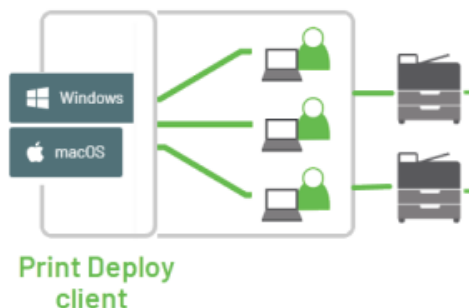
One of the core features of PaperCut is making printing simple and we bring the same value to scanning. You can use the Admin web interface to set up the main features like scan actions, OCR settings, default scan settings, cloud destination options, and shared folder settings. After that, when a user logs into a device they'll see only the scan actions that you've configured for them. That way there's more security around those sensitive destinations.

We've also brought this same flexibility to Scan to Fax. A new scan action in PaperCut MF allows users to send a scanned document as a fax through their preferred fax provider. With two service options (SMTP or API), administrators can now control who can send what where while still delivering a pleasant and seamless experience to end users.

5 Simplify and streamline print drivers and queues

Print Deploy automates the time consuming, frustrating tasks of setting up print queues and deploying print drivers. It's perfect if you have multiple locations (e.g. clinics, departments, partners) with few IT resources on site, have clinical support care moving between locations, needing access to printers on demand, or have a mixed computer environment and want an easy way to enable printing on all of them (no matter the operating system or end-user permission level).

It enables users to move between locations, for example, hospital, offices, or clinics, without them setting anything up. The location's printers are dynamically downloaded onto their computers—it just works!



Contact us to explore more benefits and features

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www.papercut.com

Take their word for it

68,000 customers across 192 countries managing over 100 million users on 700,000 printers and 2 million Chromebooks. We love it when the global PaperCut family tells the story for us.



"I was asked to report on the cost savings [of PaperCut], which was a real 'wow' moment. It was one of the first times we properly looked at the financial impact... **There were millions saved.**"

Baptist Health Care



"It has helped our organization save thousands of dollars in resources and has **helped tremendously improve security involving patient healthcare information.**"

Southeast Health



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