

Thanks for checking us out!

New relationships still get us a little giddy.

So hopefully this handout gives you a great idea of who we are, what PaperCut MF can do, and why you'll love joining the PaperCut family.

Contents

- **01** Who is PaperCut?
- **02** PaperCut by the numbers
- **03** PaperCut MF in a nutshell
- 04 PaperCut and you
- **05** Becoming a PaperCut re<u>seller</u>



1. Who is PaperCut?

PaperCut makes print management software that does wonders for the environment, and your customers' printing needs. Fancy some moving pictures? Watch what we're all about <u>here</u>.

We're customer-first

They drive us. If they've got a problem, we'll solve it as quickly and effectively as we can. And if we've got something brewing, we'll keep them in the loop.

We're brand neutral

Customers have choice when it comes to operating systems, integrations, and devices. That means flexibility for you, and smiles for them.

We build relationships

Our first reseller, customer, and employee are still on the books 20 years on – and we hope you'll find plenty of reasons to stick around just as long.

We don't settle for "done"

Giving that extra 10% – especially during the final fine-tuning stretch – is what we crave. It guarantees we always deliver things that delight.

2. PaperCut by the numbers

We're pretty chuffed with our stats, so let's cut to the chase!

52,000
CUSTOMERS
USING
A7.5%
COMMERCIAL
COMERCIAL
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3. PaperCut MF in a nutshell

PaperCut MF is a feature-rich, easy-to-use, and affordable print management solution that works on a bunch of different platforms. More simply, it's print management that makes every page matter, helps the earth as much as it helps bottom lines, and just works.







Total cost transparency and control

Whether it's tracking office printing expenses, or proactively policing how much gets printed, PaperCut MF gives customers the visibility to cut costs and waste.



Security at every step

Secure print release, end-to-end encryption, watermarking, and more. No more worrying about sensitive information going walkabout.



The smallest enviro footprint yet

PaperCut MF's environmental dashboards let customers see their carbon footprint in real-time, and drive behavior to reduce it.



Print, scan, copy - easy as pie on any device

A stack of innovative features married to an easy-to-use interface. Whether customers are printing pros or proper newbies, PaperCut MF's a cinch to use on any device.

- Direct scanning to popular Cloud storage providers, like Dropbox and Google Drive
- Seamless printing from BYOD and mobile devices with built-in Mobility Print
- Hassle-free compatibility with Mac, Windows, Linux, and Novell right out of the box
- Easy setup for user/group directory integrations (AD, LDAP, etc.)

4. PaperCut and you

Look how great we'd be together! Not that we're getting ahead of ourselves or anything.

With PaperCut in your portfolio, you can:

- give customers value-add solutions, and more than just hardware
- show customers an awesome ROI
- pump up professional services in your business

And with you as our partner, we'll:

- guarantee PaperCut just works, and is a dream to trial, demo, and sell
- give you a licensing model that includes every core feature
- get you tech and sales certified, and use our brand/reputation to open new doors

5. Becoming a PaperCut reseller

If our intel's correct, you spoke to one of our value-adding Authorized Solution Centers (ASC) when you received this brochure.

They're who you buy PaperCut MF from, and your gateway to becoming a proud reseller. They'll also be your go-to for training, tech support, and more to help you promote PaperCut like a pro.

So if you're keen to get PaperCut in your portfolio, **contact the ASC via their details at the bottom of the page.** They'll tee things up!

Thanks for taking the time to check out PaperCut!

